

Assignment: Media Review

Assignment Summary

The Media Review assignment demonstrates student understanding of theoretical perspectives on communication, media, and global culture.

Assignment Components

- Introduction
- Theory Selection
- Summary
- Analysis
- Formatting

Assignment Expectations

As many of the communication theories we have studied suggest, living in a media-saturated world has brought both challenges and opportunities to the practice of human communication. For students of communication theory, it is important to reflect upon these challenges and opportunities, as well as to be able to articulate them in a clear, professionally written style.

This assignment has four (4) parts. 1) In the first paragraph you should introduce the media you have chosen to review by stating clearly its title and why the media is worthy of review. 2) The final sentence of the first paragraph should clearly identify one (1) specific theory covered so far in this class that is exemplified in the media you are reviewing. 3) After the introduction, you should summarize the media in two (2) to, at most, three (3) paragraphs, focusing on the most important aspects, plotlines, and/or characters that the reader needs to understand before reading your analysis. 4) The final required section for this assignment is an analysis of the media. An analysis goes beyond mere summary and provides your unique insight on what the media communicates to you. Your analysis **MUST** include specific references to the theory that you have chosen. 5) The final review should be between 800-1000 words in length. To ensure proper formatting, download the template, save it your computer, and begin typing your own assignment in the template document. Grammar and spelling errors will hurt your formatting grade.

Assignment Submission

This assignment should be typed in Microsoft Word using the template provided and then submitted as a Microsoft Word document (.docx) to the Assignment Dropbox in Desire2Learn (D2L).

Assignment Rubric:

COMPONENT	POINT(S)	TO EARN FULL POINTS FOR THIS ASSIGNMENT TURN IN:
Introduction	.5	A submission that clearly identifies the media you will review.
Theory	.5	A submission that clearly identifies a theory your film exemplifies.
Summary	1	A submission that suitably summarizes the film in 2-3 paragraphs.
Analysis	2	A submission that analyzes the communication of the film.
Formatting	1	A submission between 800-1000 words in length and correctly formatted.
TOTAL	5	